

CITY COLLEGE
 LESSON PLAN FOR THE ACADEMIC YEAR 2022-2023
 B.COM (HONOURS & GENERAL) UNDER SEMESTERISED CBCS
SEMESTER-II (JAN'23-JUN'23)

Paper & Code	Name of the Teacher	Topics to be Covered	No. of Lectures	Examination
E-Commerce & Business Communication (GE 2.1 Chg)	PROF. SIDDARTHA DUTTA	Module II : Business Communication Unit 4: Drafting	16	Internal Assessment: 20 marks
	PROF. SIDDARTHA DAS	Module II : Business Communication Unit 1: Introduction Unit 2: Types of Communication Unit 3: Tools of Communication	08 05 04	
	PROF. MADHULIMA MUKHERJEE	Module I : E-Commerce Unit 1: Introduction Unit 2: E-CRM and SCM	08 06	
	PROF. KAUSHIK KAMILA	Module I : E-Commerce Unit 4: ERP Module I : E-Commerce Unit 3: Digital Payment Unit 5: New Trends in E-Commerce	08 06 07	
Company Law (CC2.1 Chg)	PROF. PINKU GUPTA	Unit 1: Introduction to company Unit 2: Formation of a company Unit 3: Company administration Unit 4: Share capital & debenture Unit 5: Corporate meetings	12 13 13 13 14	Semester-end Examinations: 80 marks
Marketing Management and Human Resource Management (CC 2.2 Chg)	PROF. SIDDARTHA DUTTA	Marketing Management Unit 1: Introduction Unit 2: Consumer Behaviour & Market segmentation Unit 3: Product Unit 4: Pricing, Distribution Channels & Physical Distribution Unit 5: Promotion & Recent developments in marketing Human Resource Management Unit 2: Human Resource Planning Unit 3: Recruitment and Selection	06 08 07 08 06 07 07	
	PROF. MADHULIMA MUKHERJEE	Marketing Management Unit 5: Job Evaluation and Performance Appraisal Human Resource Management Unit 1: Nature and Scope Unit 4: Training and Development	06 05 06	
COST AND MANAGEMENT ACCOUNTING I (CC 2.1 ch & cg)	PROF. SUDARSAN GHOSH	Unit 1. Introduction Unit 4. Overhead and Cost Statement	06 22	
	PROF. SOUMENDRA LAHA	Unit 3. Employee Cost and Incentive Systems Unit 6. Costing Methods	12 18	
	PROF. MD MAHFUZUR RAHMAN MULLICK	Unit 2. Material Costs Unit 5. Cost Book – keeping	12 06	