



# CITY COLLEGE

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Date: 16<sup>th</sup> November 2018

## Department of Commerce

### Career Counselling Report

**Title:** Career Guidelines after Graduation: Empowering Commerce Students for Informed Career Decisions

**Date:** 16th November 2018

**Resource Person:** Proff. Pinku Gupta

**Convenor:** Proff. Indrani Hazra,

**Room No:** 7A

**Organized by:** Dept. of Commerce, City College, Kolkata

**No. of Student:** 174

The Department of Commerce at City College, Kolkata, hosted a career counseling session on November 16, 2018, with 174 students in attendance. Led by Prof. Pinku Gupta, a renowned Career Counselor, and convened by Prof. Indrani Hazra, the session aimed to empower commerce students for informed career decisions.

Prof. Pinku Gupta stressed the importance of aligning career choices with individual interests and skills, presenting various career opportunities from traditional roles like accounting and finance to emerging fields such as e-commerce and digital marketing. She emphasized the development of hard and soft skills, highlighting practical experience gained through internships and workshops, alongside communication, teamwork, and problem-solving abilities.

Academic excellence was a central theme, with Prof. Pinku Gupta emphasizing academic performance and strategies for excelling in studies. She encouraged students to stay updated with industry trends and advised networking with professionals to expand their knowledge and job prospects. The session also provided a platform for students to voice concerns about specific career paths, further education options, and the job market, with Prof. Gupta addressing these queries effectively.

In conclusion, Prof. Pinku Gupta's career counseling session equipped commerce students at City College with the knowledge and guidance to make informed career decisions. The department appreciates her expertise and Prof. Indrani Hazra's efforts in organizing the session, ensuring students embark on their professional journeys with confidence and determination. We wish them success and fulfillment in their future endeavors.