

CITY COLLEGE

DEPARTMENT OF COMMERCE

COURSE & PROGRAM OUTCOMES

B.COM (HONOURS & GENERAL) UNDER SEMESTERISED CBCS

(A) B.com General course outcomes

(Course outcomes for a Bachelor of Commerce (B. Com) General program):

- 1. Understanding of Business Principles:** Gain knowledge of fundamental business concepts like accounting, finance, economics, and management.
- 2. Analytical Skills:** Develop analytical abilities to evaluate and interpret financial data and make informed business decisions.
- 3. Communication Skills:** Enhance verbal and written communication skills crucial for effective business correspondence and presentations.
- 4. Ethical Awareness:** Understand the ethical dimensions of business practices and decision-making.
- 5. Problem-Solving Abilities:** Acquire problem-solving skills to address real-world business challenges.
- 6. Global Business Awareness:** Gain an understanding of global business environments and their impact on local economies.
- 7. Entrepreneurial Mind-set:** Foster an entrepreneurial mind set to innovate and identify business opportunities.
- 8. Teamwork and Collaboration:** Develop teamwork skills essential for collaborating in diverse business environments.

Program outcomes for a Bachelor of Commerce (B. Com) General typically encompass:

- 1. Comprehensive Knowledge:** Attain a comprehensive understanding of fundamental business principles across various domains like accounting, finance, economics, and management.
- 2. Analytical Proficiency:** Develop analytical skills to interpret, analyse, and assess basic financial data and business information.
- 3. Effective Communication:** Cultivate effective communication skills, both written and verbal, essential for professional interactions and presentations in business settings.
- 4. Ethical Awareness:** Understand the ethical considerations and principles governing business practices.
- 5. Problem-Solving Abilities:** Acquire problem-solving skills to identify, analyse, and propose solutions to common business challenges.

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6. Global Business Perspectives: Explore global business environments and their impact on local economies and enterprises.

7. Introduction to Entrepreneurship: Gain an introductory understanding of entrepreneurship, innovation, and business opportunities.

8. Team Collaboration: Develop teamwork skills crucial for collaborating and working efficiently in diverse business environments.

B. B.com Honours course outcomes

(Course outcomes for a Bachelor of Commerce (B. Com) Honours program):

1. Advanced Specialization: Gain an in-depth understanding and specialized knowledge in a specific area of commerce like accounting, finance, marketing, or economics.

2. Research Skills: Develop advanced research skills, including data analysis, critical thinking, and academic writing, often culminating in a research thesis or project.

3. Leadership Abilities: Cultivate leadership qualities and the ability to take initiative in complex business situations.

4. Advanced Analytical Skills: Enhance analytical skills for complex financial analysis and strategic decision-making.

5. Professional Development: Prepare for a career in commerce through internships, practical experiences, or industry-specific projects.

6. Critical Thinking: Foster critical thinking abilities to analyse complex business problems and propose innovative solutions.

7. Networking Skills: Develop networking abilities to engage with professionals and organizations within the field of commerce.

8. Preparation for Further Studies: Equip oneself with a strong academic foundation for pursuing higher education or specialized professional certifications in commerce-related fields.

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Program outcomes for a Bachelor of Commerce (B. Com) Honours typically encompass:

- 1. Advanced Specialization:** Delve deeply into a specific area of commerce such as accounting, finance, marketing, economics, or management, acquiring extensive knowledge and expertise.
- 2. Advanced Research Skills:** Develop advanced research capabilities, including critical analysis, data interpretation, and conducting independent research often culminating in a thesis or substantial project.
- 3. Leadership and Initiative:** Cultivate leadership qualities and the ability to take initiative in complex business scenarios.
- 4. Enhanced Analytical Abilities:** Strengthen analytical skills for intricate financial analysis, strategic planning, and decision-making.
- 5. Professional Development:** Engage in internships, practical experiences, or industry projects to gain hands-on experience and practical exposure in the chosen field of commerce.
- 6. Critical Thinking and Problem-Solving:** Hone critical thinking skills to analyse complex business issues and propose innovative solutions.
- 7. Networking and Professional Relationships:** Develop networking skills to connect with professionals and organizations within the commerce sector.
- 8. Preparation for Further Studies or Professional Certifications:** Equip oneself with a solid academic foundation for pursuing advanced studies or specialized professional certifications in commerce-related disciplines.